



ROLLS-ROYCE COUPÉTAIL

by Engler



BEYOND ROLLS-ROYCE

For those brave enough to push the boundaries of exclusivity, the CoupéTail is a bold expression of heritage, innovation, and individuality — crafted for car enthusiasts who seek the extraordinary.

A daring redefinition of what a Rolls-Royce can be.



THE ULTIMATE EXPRESSION OF SELF

In homage to the original Phantom II Coupé, only 19 CoupéTails are ever to exist. Each one is a singular masterpiece, bespoke for its owner.

From the moment one commissions a CoupéTail, it becomes theirs in every sense and without compromise or limits. Whether it is a colour inspired by a cherished memory, materials drawn from your passions, or bespoke touches from past experiences, the CoupéTail becomes a part of its owner's legacy.

Every curve, every stitch, and every element tells a story: yours.

A PRIVILEGE RESERVED FOR THE FEW

Individuals given this book are among the select few invited to step into an uncharted realm of luxury and exclusivity. One where heritage and the audacity to go beyond are celebrated.



A MESSAGE FROM THE FOUNDER

'The CoupéTail is a daring endeavour. We are the first to extensively reimagine a Rolls-Royce without in any way compromising the heritage of the brand itself. We respect what Rolls-Royce stands for and elevate this legacy even further.

But this is not about boldness for its own sake.

We have meticulously identified and addressed the Wraith's shortcomings, crafting a vehicle that honours Rolls-Royce's storied past while offering a new level of performance and personal expression.

In this spirit, we ensure that every detail, from design to execution, upholds the values of the world's most iconic automotive marque to become not just a car for those who own it but an experience for everyone lucky enough to witness it.

It is an honour to have you join me on this journey.'

—Viktor Engler, CEO and Founder

HONOURING HERITAGE, EMBRACING INNOVATION

The Rolls-Royce CoupéTail draws its inspiration from a legend. The 1935 Phantom II Coupé was one of the most exclusive and admired vehicles of its time. Except for the one-off Sweptail, it remains the only two-seater, two-door coupé Rolls-Royce ever made, with just 19 examples crafted. Today, the CoupéTail pays homage to its predecessor while pushing the boundaries of modern automotive craftsmanship.





LET US PUSH BOUNDARIES

In creating the CoupéTail, we embarked on a journey to honour Rolls-Royce's history while daring to go further. With a significant part of the vehicle re-engineered, the CoupéTail retains the unmistakable Rolls-Royce DNA while pushing beyond the sublime.

MAKE HEADS TURN

Choose your colours inspired by a cherished gemstone, a favourite drink, or a vision entirely your own. Once chosen, your unique shade is recorded in the Rolls-Royce archives, ensuring that no other vehicle will share it without your explicit permission.

The exterior of your CoupéTail is uniquely yours forever.





TELL YOUR STORY

Let your vision be brought to life by one of the world's finest upholstery experts, renowned for their work on prestigious brands like Koenigsegg, Zenvo, and Singer. With your inspiration guiding the process, Art in Motion crafts an interior that tells your story.



HIGH TECHNOLOGY AT YOUR FINGERTIPS

Your CoupéTail is equipped with the latest Rolls-Royce technology to ensure every drive is as effortless as it is exhilarating. From intelligent driver assistance systems to advanced safety features, every innovation is seamlessly integrated to anticipate your driving needs and enhance your journey.

THE STARS WITHIN YOUR GRASP

The starlight headlining transforms your cabin into a personal night sky with hand-placed stars shining just for you. For a truly unique touch, you can choose a constellation based on a meaningful date etched into the heavens above you.



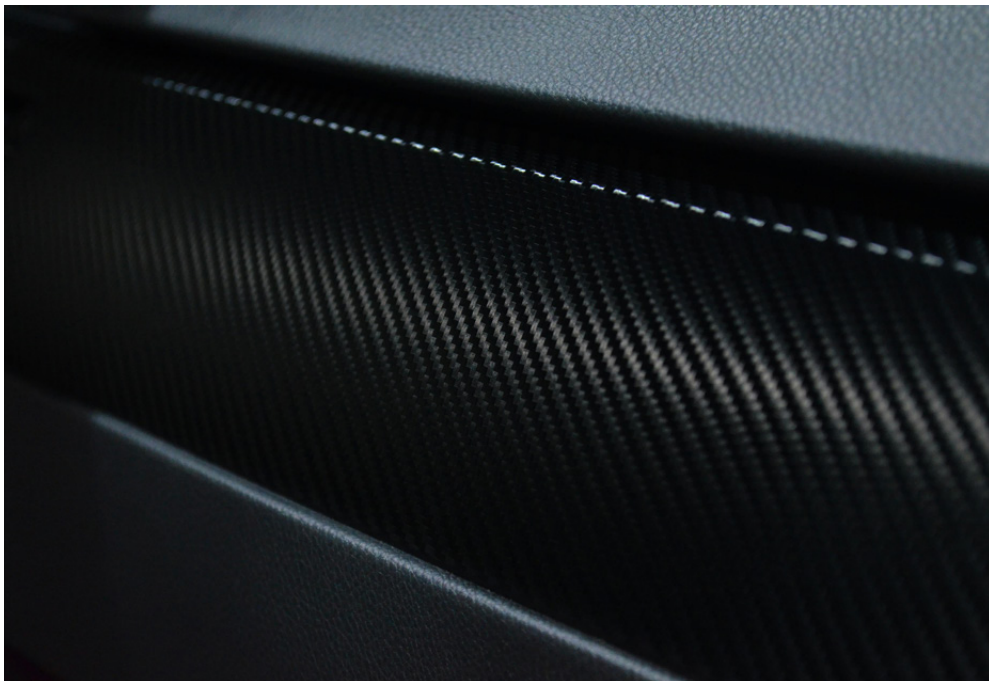


A PERSONAL SHOWCASE

Transform the rear cabin into whatever you desire. It can become an art display, practical luggage compartments, space for your beloved pet, a whisky lounge, or any other reflection of your lifestyle you can envision.

From functional elegance to pure indulgence, this space is yours to define.





EXQUISITE MATERIALS

Compose your interior with the very best materials our planet has to offer. From Osmium, one of Earth's rarest elements at 50 parts per trillion, to the finest of Hermès's leather and Carbotanium, a fusion of carbon fibre and titanium used by Pagani, the choice is yours.

WORLD-CLASS SOUND SYSTEM

Enjoy your music with crystal clarity through Time Machine, the reimagined sound system by Art in Motion. Recognised with multiple awards for its exceptional quality, it delivers an unparalleled auditory experience.





A PIECE OF TIME

Have the spirit of your CoupéTail accompany you everywhere. A bespoke wristwatch crafted in collaboration with world-class watchmakers replaces the traditional Rolls-Royce dash clock. This unique timepiece can be removed and worn on your wrist, adding a new dimension to both form and function.

PERFORMANCE WITHOUT COMPROMISE

Prepare to experience an extraordinary fusion of smoothness and speed, offering a driving sensation unlike anything felt by any other Rolls-Royce owner.

Your CoupéTail is based on the most powerful member of the Rolls-Royce family, the Wraith.

With enhanced power and torque, it delivers an even more exhilarating driving experience, setting a new benchmark for Rolls-Royce performance. A 25 mm lowered stance improves handling and aesthetics, titanium replaces every metal inside and out, while additional soundproofing ensures the cabin remains a sanctuary of peace at any speed.



TECHNICAL SPECIFICATION

DIMENSIONS

Vehicle length	5285 mm / 208.1 in
Vehicle width	1947 mm / 76.7 in
Vehicle height (unladen)	1507 mm / 59.3 in
Wheelbase	3112 mm / 122.5 in

WEIGHT

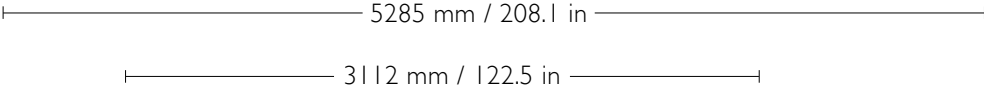
Unladen weight (DIN)	2360 kg / 5203 lb
Curb weight (USA)	2440 kg / 5380 lb

ENGINE

Engine / cylinders / valves	V / 12 / 48
Fuel management	MSD87
Maximum torque @ engine speed	1000 NM / 737 lb ft @ 1500-5500 rpm
Power output @ engine speed	735+ bhp / 750+ PS (DIN) / 551 kW @ 5600 rpm
Performance *	
Top speed	186+ mph / 300+ km/h
Acceleration 0-60 mph	3.9 sec
Acceleration 0-100 km/h	4.0 sec

FUEL CONSUMPTION †

City (USA)	13 mpg
Highway (USA)	21 mpg
City (Canada)	16.9 ltr / 100 km
Highway (Canada)	10 ltr / 100 km



* Manufacturer's test results. Actual acceleration results may vary depending on specifications of the vehicle, road and environmental conditions, testing procedures and driving styles. These results should be used for comparison only and verification should not be attempted on public roads. † EPA (Preliminary) – Use estimated mpg for comparison with other cars. Your mileage may vary with options, driving conditions, driving habits, the car's condition, speed and trip length. Actual highway mileage will probably be less. The fuel efficiency data was determined using approved Transport Canada Test Methods.



THE LORENZO QUINN EDITION

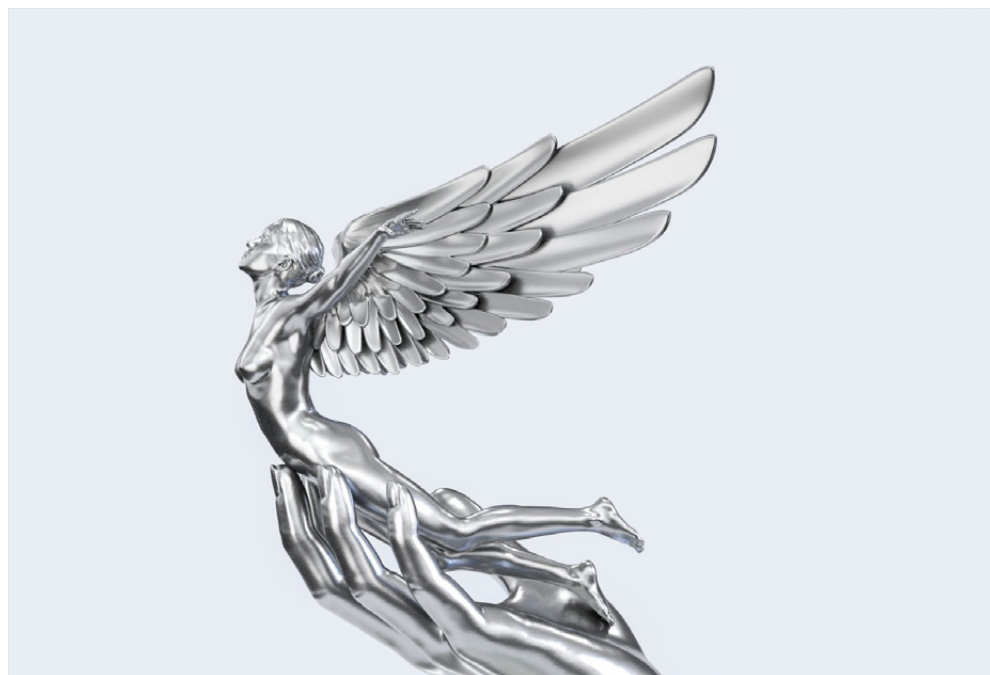
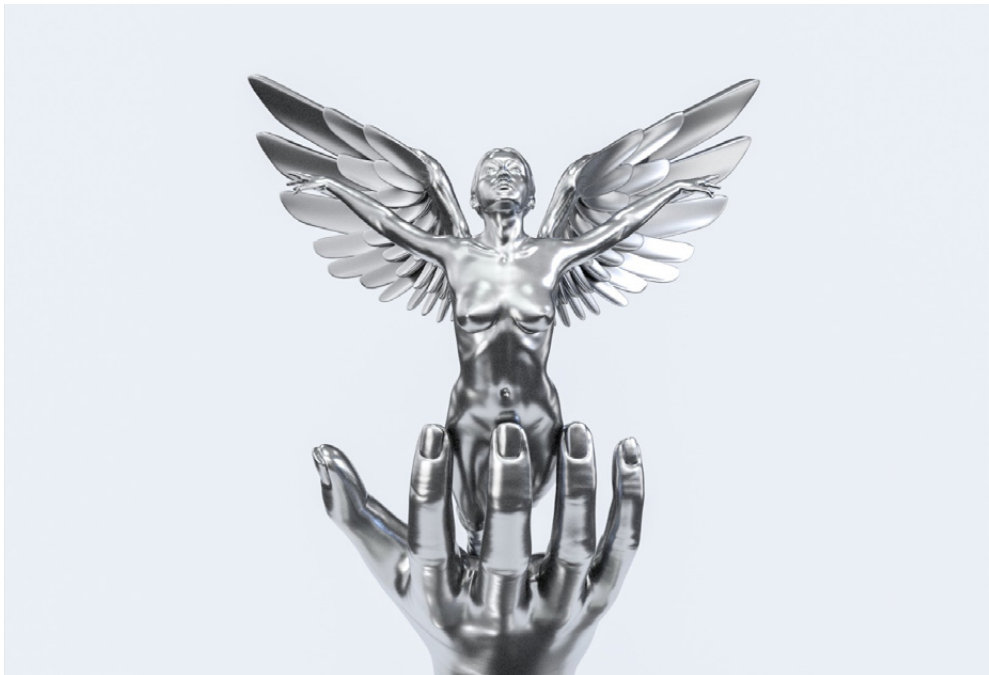
Contemporary Italian artist Lorenzo Quinn, son of Oscar-winning actor Anthony Quinn, is a leading figurative sculptor. His work is inspired by masters such as Michelangelo, Bernini, and Rodin. Exhibited internationally, his monumental public art and smaller, more intimate pieces transmit his passion for eternal values and authentic emotions.

He is best known for expressive recreations of human hands: 'I wanted to sculpt what is considered the hardest and most technically challenging part of the human body. The hand holds so much power — the power to love, to hate, to create, to destroy.'

'As an artist, as a father and as a person, I aspire to leave the world in a better condition than I was born into. The world is a marvellous but precarious gift, where life on this planet is held in a delicate balance.'

—Lorenzo Quinn, Creator of Artemis





A NEW SPIRIT OF ECSTASY: ARTEMIS

The Spirit of Ecstasy, an emblem of Rolls-Royce for over a century, has been reimagined as 'Artemis' for the CoupéTail. Sculpted by Lorenzo Quinn, Artemis represents strength, grace, and individuality. It is a bold yet respectful reimagination of an icon, held up as a symbol of the CoupéTail's blend of heritage and elevated innovation.

The new Spirit of Ecstasy will be presented in three forms: the first adorning the titanium front grille as a bold symbol of distinction, the second seamlessly integrated into the cabin's luxurious interior, and the third, a full-sized statue designed to elevate your home or workplace.

If you wish for your Rolls-Royce to feature a traditionally adorned grille, your CoupéTail will, of course, feature the Spirit of Ecstasy in its classic form.

THE TONI MAHFUD EDITION

Already as a child, art has been his most honest form of self-expression — a way to communicate what words cannot capture. Today, Toni Mahfud is a multidisciplinary virtuoso, recognised on Forbes' 30 Under 30 as one of the most influential creative personas of our time.

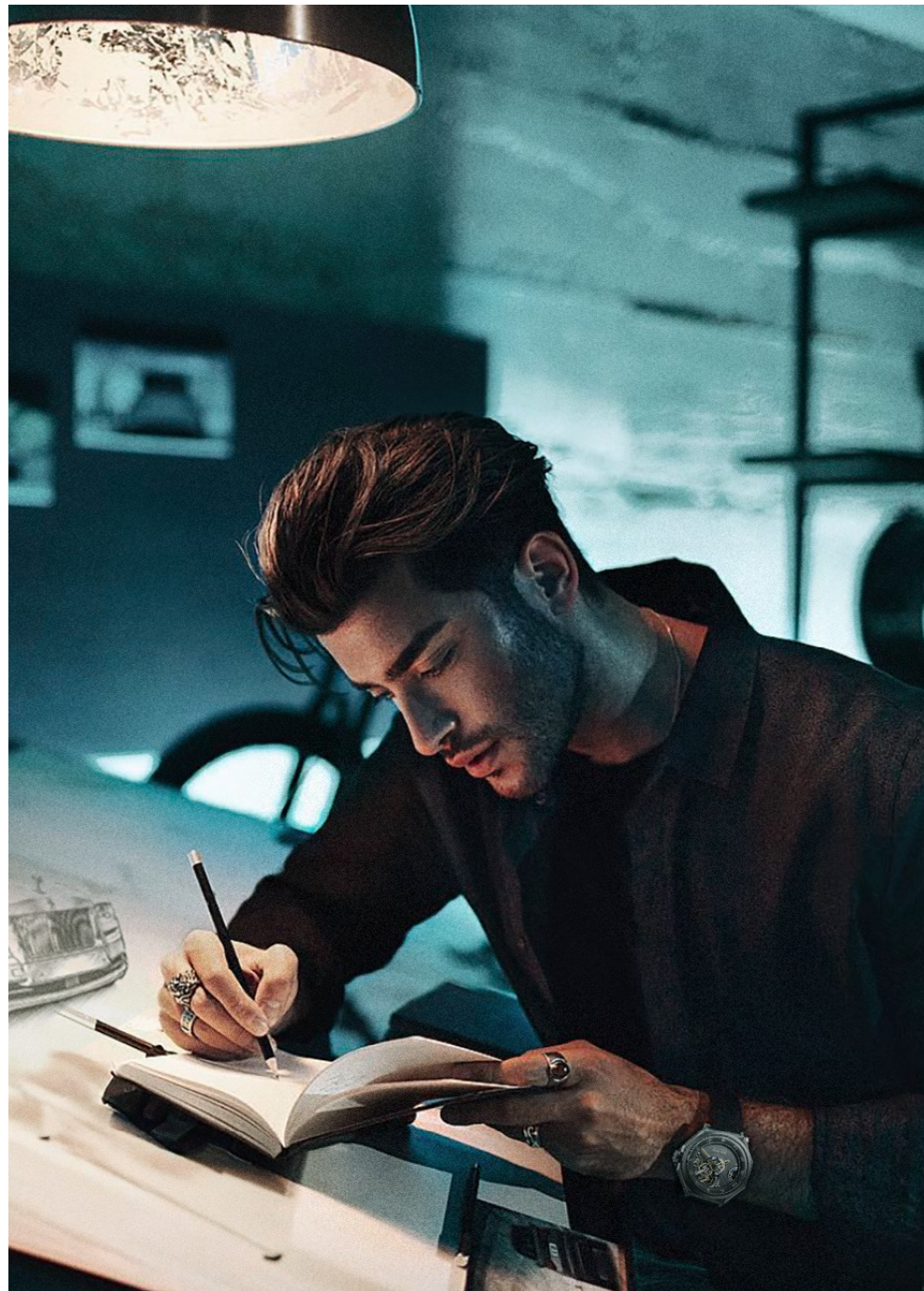
From photography and art direction to design and fashion, his collaborations with iconic brands like Dior, Mercedes-Benz, and Louis Vuitton stand as a testament to the transformative power of an artist's vision in shaping how brands connect with people.

At the heart of his creations lies a simple yet profound belief: art exists in all aspects of life. And CoupéTail is a new way to experience it.

'This project allows me to bring my artistic language into something tangible, something people can experience beyond a gallery or a canvas. It excites me to know that owners will not just look at my work. They will live with it, step into it, and drive it.'

—Toni Mahfud

Toni Mahfud



A CLASS OF ITS OWN

Limited to just five vehicles, the Toni Mahfud Edition is a testament to collaborative artistry — not only between artist and brand but also with you. Beginning with the question, ‘What do I want to create for this person?’ Toni immerses himself in your vision, drawing inspiration from your ideas, emotions, and personal story.

He works closely with you, distilling your essence into every detail of your CoupéTail, ensuring that the final creation is more than a car — it is a statement, a personal expression, and a living work of art.

‘Every artwork I create holds a piece of me, but also a piece of the person it is made for. That’s what makes this edition so special.’

—Toni Mahfud

THE SPIRIT IN HIS IMAGE

The iconic Spirit of Ecstasy is reimagined to reflect Toni's spirit. This striking emblem — the only male Spirit of Ecstasy ever created — stands as a symbol of masculinity and the seamless fusion of visionary artistry and established heritage.

A MASTERPIECE ON CANVAS

Completing the experience, you receive a painting of your CoupéTail, made by Toni. Crafted together with you to fit your personal taste, this exclusive artwork extends the story of your car beyond the road, bringing Toni's artistry into your personal space.



IMMORTALIZE YOUR STORY

Crafted to honour the legacy of Rolls-Royce and inspired entirely by you, the CoupéTail is a statement like no other. With only 19 bespoke creations in existence, it is your opportunity to co-create a vehicle that is unmistakably yours.

Bring your CoupéTail to life as the ultimate expression of self — and make it part of your own legacy.

ENG AUTOMOTIVE LIMITED

27 Old Gloucester Street
London
WC1N 3AX
England

www.coupetail.com
info@coupetail.com

All illustrations and specifications are based upon current information available as of January 2025. Colours may vary.

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DISCLAIMER: The Rolls-Royce CoupéTail project is an exclusive limited edition of 19 Rolls-Royce vehicles, modified by Engler Automotive, with the official presentation scheduled for September 2025. Until then, no dealerships are aware of the project, as the car is still being finalized.

Rolls-Royce Motor Cars is aware of the project; however, our mutual cooperation has not yet been finalized or officially agreed upon at the time of creating this brochure.

Once the official world premiere takes place, the price will increase. Until then, these cars will be available for an exclusive pre-sale, offering a unique opportunity to acquire them before their public unveiling. The exclusivity of this project lies in the fact that the official presentation will only happen in September 2025, which also justifies the special pricing offer available beforehand. We aim to present this exceptional vehicle exclusively to our VIP clients. After the official launch, availability will be highly restricted. Please note that, since Engler Automotive is leading this limited-edition project, all sales outside of the official launch must go through Engler Automotive.

